

# Framing Nature: Botanical art depicting the importance of environmental biodiversity 2024

Mary Cairncross Scenic Reserve  
148 Mountain View Road, Maleny QLD

Saturday 14 September to Sunday 29 September

## INFORMATION FOR ARTISTS

### EXHIBITION DATES

The exhibition will be open to the public **10am to 3:30pm** from **Saturday 14 September to noon on Sunday 29 September 2024** at Mary Cairncross Scenic Reserve, 148 Mountain View Road, Maleny QLD.

### ENTRY PROCEDURE

Entries can be completed online by logging into the BASA Website and clicking the Register button on the Exhibition Event. You will then need to complete the Registration form and the Artwork Submission form. You can choose to pay online or offline (select Invoice Me).

All entries must be received **by Friday 2 August 2024**. Late entries cannot be accepted. Entry fee is \$10 per original painting with 25% commission on sale.

See **Enquiries** section, below, for contact details if you cannot complete the forms online.

Each member can submit up to **4 framed works**. If you would like to submit unframed works, please email the committee: [nita.c.lester@gmail.com](mailto:nita.c.lester@gmail.com)

Please indicate the framed size of the artwork on the Submission form as this will be used by the Committee when assessing how to hang all the works.

A digital image will be requested as an option in the entry form as the works will be displayed online simultaneously with the exhibition. Each hanging entry should include a short story (maximum 150 words). It may include information about the artist and/or the subject. These will be printed and accompany the hanging artwork.

### SELECTION AND HANGING

In accordance with the BASA Constitution, the Society strives to pursue excellence in botanical art, thus the BASA Committee reserves the right to decline any artwork which they believe was not faithfully represented upon sighting and does not meet the selection criteria which includes that the work must be **predominately of a botanical subject**.

Additionally, only artworks depicting species from the Mary Cairncross Reserve and the southeast Queensland plant lists will be hung. Both lists are available on the BASA web site. Please contact Nita for further clarification.

Anyone whose entry is in doubt, based on the information provided, will be contacted. As with all previous exhibitions, the committee will endeavour to hang all framed entries, however, space constraints will dictate what will be displayed. The balance of framed work will be displayed or reserved at the discretion of the Exhibition Committee.

### FRAMING

Frames are to be of a professional quality and the design of the frame should not overwhelm the artwork. The artist should use their discretion in the choice of matting and framing. White or off-white matting and plain timber frames are traditional, but not compulsory.

**Frames must have D-rings, no smaller than 1.25cm - internal measurement.**

### DELIVERY OF ARTWORKS

**Direct to:** Mary Cairncross Scenic Reserve, 148 Mountain View Road, Maleny  
on **Thursday 12 September. Strictly 11am –2pm.**

**OR**

**By delivery, postage or courier** to addresses as detailed below in the exhibitor checklist.

### COURIERS AND POSTAGE

All return post labelling must be included. Payment for return postage is the responsibility of the artist. **An invoice will be sent after the exhibition.**

Return payment and paperwork for couriered work must be delivered with the artwork.

<b>COLLECTION OF SOLD WORK</b>	All artwork must remain on display for the duration of the exhibition unless the artwork has been purchased by non-local tourists. Unframed prints sold during the exhibition can be taken at the time of purchase. Artists will be notified as soon as possible when their work is sold.
<b>COLLECTION OF UNSOLD WORK</b>	<p>ON: <b>Sunday 29 September between noon and 3pm or Monday 30 September between 11am and 2pm.</b></p> <p>FROM: Mary Cairncross Scenic Reserve, 148 Mountain View Road, Maleny</p> <p>OR</p> <p><b>Brisbane Address</b> – Collection by arrangement please call Louise: 0407 147472.</p>
<b>PUBLICITY</b>	BASA may submit information about the exhibition, including the names of exhibiting artists and images of their work, to media outlets for promotional purposes. BASA will also use the images on our website, Facebook or Instagram. BASA will acknowledge the artist whenever their image is used.
<b>MERCHANDISING</b>	<p>Please note: only merchandise depicting Australian species will be accepted.</p> <p>Artists who have high quality prints of their work (not of exhibited works) are invited to offer them for sale at the exhibition. A maximum of <b>5 prints</b> may be submitted, with no more than 2 copies of each print. The prints themselves must be individually priced, as they will not be included in the catalogue. A 10% commission will be deducted from the selling price.</p> <p>Members may submit cards depicting their artwork for sale at the exhibition. A maximum of <b>8 different designs</b> may be submitted, with no more than 10 copies of each design. Each card must be enclosed in a cellophane bag and individually priced <b>ON THE BACK</b> and marked with artist's name. Any cards not fulfilling these criteria will not be sold.</p> <p>Artists who wish to sell cards, prints or other botanical merchandise must complete the appropriate section of the Artwork Submission Form. In the event of a discrepancy between the price noted on the form and the price marked on the item, the price on the item will prevail. All prices should be in whole dollars. A 10% commission will be deducted from the selling price.</p> <p>All merchandise must be delivered before the exhibition. No additional supplies will be accepted.</p>
<b>PRIZES</b>	There will be a <b>\$3,000 prize money</b> which be split between 5 Highly Commended works and the popular choice winner.

<b>ENQUIRIES</b>	<b>EXHIBITION ENQUIRIES</b>	<p>Email: <b>Nita C Lester</b>      <a href="mailto:lester_publishing@gmail.com">lester_publishing@gmail.com</a></p> <p>Please contact Nita with any questions regarding the exhibition</p>
	<b>ENTRY FORM PROCESSING</b>	<p>Please contact Thea with any questions about the entry forms and payment processing.</p> <p><b>Thea Clark</b> Email: <a href="mailto:thea.e.clark@gmail.com">thea.e.clark@gmail.com</a></p>

## EXHIBITOR CHECKLIST

		Deadline	Done ✓
1	<b>All forms to be received by deadline</b>	Friday 2 August 2024	
	◇ Registration Form and Handling Fee	Friday 2 August 2024	
	◇ Artwork Submission Form	Friday 2 August 2024	
2	<p><b>Artwork delivery:</b></p> <p><b>Posted</b> to Dr Nita C Lester, PO Box 465, Mapleton, 4560</p> <p>OR</p> <p><b>Deliver to</b> Dr Nita C Lester, 93 Willandra Place, Mapleton, 4560 Telephone beforehand – (07) 5445 7182</p> <p>OR</p> <p><b>Brisbane Delivery, Post or Courier:</b> By arrangement, please call Louise: 0407 147 472 <b>Address:</b> Louise Saunders, 8 Lisa Street, Cleveland, 4163.</p> <p>OR</p> <p><b>Direct to:</b> Mary Cairncross Scenic Reserve, 148 Mountain View Road, Maleny</p> <p><b>(all framed artwork must have D-rings)</b></p>	<p>On or before Friday 30 August 2024</p> <p>On or before Friday 30 August 2024</p> <p>From Monday 26 August to Friday 30 August 2024</p> <p>Only on Thursday 12 September. <b>Strictly</b> 11am – 2pm.</p>	
4	Exhibition open to public	Saturday 14 September to noon Sunday 29 September 2024	
5	<p><b>Collection:</b> Mary Cairncross Scenic Reserve – 29 September 30 September</p> <p><b>Brisbane Address:</b> By arrangement, please call Louise: 0407 147472.</p>	<p>From noon to 3pm</p> <p>From 11am to 2pm</p>	